



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

CONTRACT

<u>Contract / Revision</u> 4078172 /		<u>Alt Order #</u> 4078172
<u>Product</u> FLAKE/NRSC		
<u>Contract Dates</u> 10/05/12 - 10/08/12	<u>Estimate #</u> C05C08	
<u>Advertiser</u> Jeff Flake for Senate		<u>Original Date / Revision</u> 10/03/12 / 10/03/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KSAZ	<u>Account Executive</u> Chris Johnson	<u>Sales Office</u> FSS Philadelphia
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 105.10
<u>IDB#</u> 1046	<u>Advertiser Code</u> FLKN	<u>Product Code</u> ORDR
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Smart Media Group LLC
Attention: Sarah Linden
814 King Street
Suite 400
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
1	KSAZ	10/05/12	10/05/12	M-F 12p-1230p Noon News	12p-1230p		:30				NM	1	\$270.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$270.00	1.30			
2	KSAZ	10/08/12	10/08/12	M-F 12p-1230p Noon News	12p-1230p		:30				NM	1	\$270.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$270.00	1.30			
3	KSAZ	10/05/12	10/05/12	M-F 8a-9a News	8a-9a		:30				NM	2	\$900.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				2	\$450.00	1.30			
4	KSAZ	10/08/12	10/08/12	M-F 8a-9a News	8a-9a		:30				NM	2	\$900.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$450.00	1.30			
5	KSAZ	10/05/12	10/05/12	M-F 9a-10a News	9a-10a		:30				NM	2	\$540.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				2	\$270.00	1.00			
6	KSAZ	10/08/12	10/08/12	M-F 9a-10a News	9a-10a		:30				NM	2	\$540.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$270.00	1.00			
7	KSAZ	10/07/12	10/07/12	Su 8a-9a News	8a-9a		:30				NM	2	\$360.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$180.00	0.60			
8	KSAZ	10/05/12	10/05/12	M-F 5p-530p News	5p-530p		:30				NM	1	\$810.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$810.00	3.10			
9	KSAZ	10/08/12	10/08/12	M-F 5p-530p News	5p-530p		:30				NM	1	\$900.00
		Political CDR											

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

<u>Contract / Revision</u> 4078172 /		<u>Alt Order #</u> 4078172
<u>Contract Dates</u> 10/05/12 - 10/08/12	<u>Product</u> FLAKE/NRSC	<u>Estimate #</u> C05C08
<u>Advertiser</u> Jeff Flake for Senate		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00	3.10			
10	KSAZ	10/05/12	10/05/12	M-F 530p-6p News	530p-6p		:30				NM	1	\$810.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$810.00	2.70			
11	KSAZ	10/08/12	10/08/12	M-F 530p-6p News	530p-6p		:30				NM	1	\$900.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00	2.70			
12	KSAZ	10/05/12	10/05/12	M-F 6p-630p News	6p-630p		:30				NM	1	\$720.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$720.00	2.10			
13	KSAZ	10/08/12	10/08/12	M-F 6p-630p News	6p-630p		:30				NM	1	\$810.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$810.00	2.10			
14	KSAZ	10/07/12	10/07/12	Su 5p-6p News	5p-6p		:30				NM	2	\$1,080.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$540.00	2.50			
15	KSAZ	10/05/12	10/05/12	M-F 9p-10p News	9p-10p		:30				NM	2	\$2,340.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				2	\$1,170.00	2.40			
16	KSAZ	10/08/12	10/08/12	M-F 9p-10p News	9p-10p		:30				NM	2	\$2,520.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				2	\$1,260.00	2.40			
17	KSAZ	10/05/12	10/05/12	M-F 10p-1030p News	10p-1030p		:30				NM	1	\$900.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$900.00	1.50			
18	KSAZ	10/08/12	10/08/12	M-F 10p-1030p News	10p-1030p		:30				NM	1	\$900.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00	1.50			
19	KSAZ	10/06/12	10/06/12	Sa 9p-10p News	9p-10p		:30				NM	2	\$1,800.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$900.00	2.60			
20	KSAZ	10/06/12	10/06/12	Sa 10p-1030p News	10p-1030p		:30				NM	1	\$810.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				1	\$810.00	1.80			
21	KSAZ	10/07/12	10/07/12	Su 9p-10p News	9p-10p		:30				NM	2	\$2,160.00
Political CDR													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$1,080.00	2.90			
22	KSAZ	10/07/12	10/07/12	Su 10p-1030p	10p-1030p		:30				NM	1	\$720.00
Political CDR													

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSAZ
511 W. Adams Street
Phoenix, AZ 85003
(602) 257-1234

<u>Contract / Revision</u> 4078172 /		<u>Alt Order #</u> 4078172
<u>Contract Dates</u> 10/05/12 - 10/08/12	<u>Product</u> FLAKE/NRSC	<u>Estimate #</u> C05C08
<u>Advertiser</u> Jeff Flake for Senate		<u>Original Date / Revision</u> 10/03/12 / 10/03/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$720.00	2.10			
23	KSAZ	10/07/12	10/07/12	Su 1030p-11p	1030p-11p		:30				NM	1	\$300.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$300.00	0.80			
24	KSAZ	10/05/12	10/05/12	M-F 630p-7p	630p-7p		:30				NM	1	\$900.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	----F--				1	\$900.00	1.50			
25	KSAZ	10/08/12	10/08/12	M-F 630p-7p	630p-7p		:30				NM	1	\$900.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/08/12	10/14/12	M-----				1	\$900.00	1.50			
26	KSAZ	10/06/12	10/06/12	Pac 12 RS Non Prime Game	10a-9p		:30				NM	2	\$3,240.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-				2	\$1,620.00	5.00			
27	KSAZ	10/07/12	10/07/12	NFL RS Game Non -Home	10a-7p		:30				NM	2	\$14,400.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				2	\$7,200.00	10.00			
28	KSAZ	10/07/12	10/07/12	Su 730a-8a Newsmaker Sun	730a-8a		:30				NM	1	\$135.00
		Political CDR											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S				1	\$135.00	10.00			
Totals										105.10		40	\$41,835.00

*Tax 1 Note: Phoenix City Sales Tax 0.5%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/01/12 - 10/08/12	40	\$41,835.00	\$35,559.75	\$177.80	\$35,737.55
Totals	40	\$41,835.00	\$35,559.75	\$177.80	\$35,737.55

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.